

IDEA LIST:

- Make a **book cover design**, complete with title and author
- Design a **CD cover** for your favourite singer
- Design a **transformation piece**, such as starting with a whole apple and taking a bite until it is just the core in 5 steps, or an egg turning into a chicken in 5 steps.
- Design a specific **tarot card** around a specific theme - sports, fashion, medicine advances, electronics, etc.
- Design a **tryptic around a theme** - some themes: imagination, happiness, victory, being a dare-devil, loneliness, sadness, broken heart, etc.
- Pick an **everyday object**, such as a pair of scissors; create a dynamic composition still-life, and complete the piece in **three different materials**: one third outlined, one third shaded and one third colour.
- Pick a **time in history** and design a piece around elements that represent it.
- Design a **pattern for a repeatable tile** (something that could be used as wall paper, etc.)
- Make a **self-portrait of you as a robot**.
- **Transform vegetables into something else**, or make a design involving only vegetables and representing something else (rutabaga puppies and artichoke airplanes, anyone?)
- Design a piece with a **humanized animal** as centerpiece (if you put a pig in a bikini, remember they have many teats)
- Pick an **everyday object** and draw or paint it using a **human emotion** - fear, happiness, anger, etc.
- A **three-point perspective** design of everyday objects used to build a city.
- A **three-point perspective** design of a surreal, futuristic or steam punk landscape/city.
- A **distorted or curved perspective** piece of dream scene -- a bad dream? A good dream?
- A **fish-eye-lens perspective** of an underwater scene.
- Design a piece that **makes people care** more about something, or brings something to light; environment, poverty, bullying, eating disorders, domestic violence, mental illnesses, cancer, or something else that matters to you and that you could explore.
- Work on Illustrator and InDesign to produce a **magazine cover** without the use of any photos.
- Do a photographic collage to serve as a brochure for a certain location (use your own pictures) on InDesign and Photoshop.
- Create an **educational poster** on your favourite subject.
- Create a **logo redesign** for a famous brand on Illustrator

Any one of these can become your **concentration!** For instance, you can have a book cover and all the illustrations inside; or a series of fish-eye-lens pieces; or a set of tarot cards in a certain theme; or a series of self-portraits, each one displaying a unique perspective of you, with different media; and on and on!

IDEA SPARKERS:

- **Abstraction**—to depict an idea or essence of an image by reducing it to essential elements.
- **Animation**—to serialize images in various stages of action to depict movement and progression.
- **Distortion**—to bend, twist, stretch, or compress an image.
- **Elaboration**—to embellish, add pattern, detail, and adornment to an image.
- **Fragmentation**—to split, fragment, insert, invert, rotate, shatter, superimpose, and/or divide an image and then reconstruct it to create a new synthesis of parts.
- **Juxtaposition**—to combine unlikely images or exchange, overlap, or superimpose parts to create unusual relationships and a new synthesis.
- **Magnification**—to take a small, but critical, portion of an image and enlarge it.
- **Metamorphosis**—to depict images or forms in progressive stages of growth or change.
- **Multiplication**—to multiply parts to produce repetition, rhythm, or a sequence.
- **Reversals**—to reverse the laws of nature (e.g., time of day, seasons, gravity, size, age, function) or reverse space as in negative/positive.
- **Simplification**—to record only the most important parts of an image, omitting extraneous repetitive details.
- **Viewpoint**—to depict an image from unusual points of view; a foreshortened viewpoint can be exaggerated.